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ARTEM KOSHKALDA

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

In re:

ARTEM KOSHKALDA,  
Debtor.

Dst. Ct. Case No. 5:18-cv-03124-BLF

Bankr. Ct. Case No. 18-30016-HLB

Chapter 7

Adversary Proc. No. 18-03020-HLB

SEIKO EPSON CORPORATION and EPSON  
AMERICA, INC.,

Plaintiffs,

v.

ARTEM KOSHKALDA, an individual,

Defendant.

**DEBTOR AND DEFENDANT ARTEM  
KOSHKALD'S OPPOSITION TO  
MOTION BY PLAINTIFFS SEIKO  
EPSON AMERICA, INC. (A) TO  
WITHDRAW THE REFERENCE AND (B)  
TO TRANSFER CASE**

Date: November 1, 2018

Time: 9:00 a.m.

Place: Courtroom 3 (5th Floor)

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1 ARTEM KOSHKALDA, the debtor in the above-captioned bankruptcy case and  
2 defendant in the above-captioned Adversary Proceeding (the "Debtor" or "Defendant")  
3 respectfully opposes the Motion for (A) an order withdrawing the (automatic) reference by the  
4 United States District Court for the Northern District of California (the "District Court") to the  
5 United States Bankruptcy Court for the Northern District of California; and (B) an order  
6 transferring the Adversary Proceeding to the United States District Court for the District of  
7 Nevada, Reno Division (the "Motion") (Dkt. 1-1) filed by and Plaintiffs Seiko Epson  
8 Corporation and Epson America, Inc. (collectively, "Epson" or the "Plaintiffs"), as follows:

### 9 **INTRODUCTION**

10 Plaintiffs' Motion should be denied; it is completely without merit.

11 Through the Motion, Plaintiffs would have the Court believe that this core  
12 bankruptcy matter is simply litigation concerning trademark infringement. It is not.

13 As recently determined by Judge Blumenstiel, most of the claims asserted by  
14 Plaintiffs do not concern alleged infringement by the Debtor. The first through fifth claims  
15 for relief seek denial of discharge or a determination of nondischargeability of Epson's alleged  
16 claim against the Debtor based on alleged fraudulent transfers of real property, failure to  
17 preserve records, failure to explain loss of assets, and "wrongful acts concerning an insider."

18 Only two of the seven claims asserted by Epson in this case- the sixth and seven claims,  
19 respectively- concern the infringement Epson alleges the Defendant engaged in. The other  
20 claims do not. And as to those claims, the Bankruptcy Court has granted Epson relief from the  
21 automatic stay to permit them to be litigated in Nevada.

22 Most recently, the Bankruptcy Court denied a motion made by Epson to stay discovery  
23 as to the first through fifth claims described above, as they do not concern alleged infringement  
24 by the Debtor. With discovery underway, there is no conceivable reason why this Court should  
25 withdraw the reference and take the unprecedented step of transferring this core bankruptcy  
26 matter to Nevada. Neither the relevant statutory provisions nor the controlling case law  
27 interpreting those provisions favor Plaintiffs' position. To the contrary, this Adversary  
28 Proceeding is more appropriately left to the Bankruptcy Court in which it was originally

1 filed. Withdrawal of the reference would serve no legitimate purpose and would only  
2 encourage further delay, forum shopping and other gamesmanship by Epson. The Motion  
3 should be denied.

#### 4 **STATEMENT OF FACTS**

##### 5 **I. BACKGROUND.**

6 As set forth in the Declaration of Artem Koshkalda filed concurrently herewith, the  
7 Debtor is a real estate investor, and, through ART LLC (“ART”), was in the office supply  
8 business.

9 The Debtor established ART in February 2012, selling computer printers as its primary  
10 business, and, to a lesser extent, ink cartridges and beauty products. Epson ink cartridges were  
11 a small percentage of the company’s sales, as its primary business was printers and it sold, in  
12 addition to Epson, ink cartridges for HP, Brother, Canon, and Lexmark printers.

13 ART bought genuine Epson cartridges for a low price abroad and sold them  
14 domestically at a higher price, but a price that was lower than what Epson was charging its own  
15 customers. This was possible because Epson’s pricing model discriminates between its U.S.-  
16 based customers and its international customers. Epson sells printers in the United States at a  
17 low price but sells their ink cartridges at a steep price. In Asia, Epson sells printers at a steep  
18 price, but prices its ink cartridges very inexpensively. There is no difference in the ink or the  
19 printers – so any sophisticated consumer would buy their ink abroad and their printers  
20 domestically. Epson forces its customers to pay higher prices by designing its U.S.-sold printers  
21 to require a chip that it inserts in its U.S.-sold cartridges which is incompatible with the chips in  
22 cartridges it sells abroad. Notably, nowhere in Epson’s pleadings does it deny this practice.

23 ART began purchasing genuine Epson ink cartridges from suppliers in China and  
24 elsewhere, importing them into the U.S., and then selling them to its customers. These were  
25 bought in bulk, with the cartridges still in their original vacuum-sealed bags. Among its  
26 customers were InkSystem and Lucky Print. In addition to selling them genuine Epson ink  
27 cartridges bought in China, ART also sold InkSystem and Lucky Print a chip that could be  
28 inserted into the cartridges bought in China so that they would work in Epson printers sold in

1 the U.S.

2 ART *never* sold Epson cartridges in an altered state, nor did it ever place, or alter, an  
3 Epson trademark on the cartridges. It did not infringe upon Epson’s trademarks.

## 4 **II. THE INFRINGEMENT ACTION**

### 5 **A. The Seizure Orders.**

6 There is no dispute that on September 8, 2016, Epson commenced the Infringement  
7 Action,<sup>1</sup> and that, five days later, on September 13, 2016, the Nevada District Court issued its  
8 “Temporary Restraining Order and Order for Seizure and Impoundment” (the “Seizure Order”)  
9 (Docket No. 9 in the Infringement Action).<sup>2</sup>

10 The Debtor absolutely denies that either he or ART were engaged in any infringing  
11 activity or wrongful conduct. As has been attested to on multiple occasions by the Debtor in his  
12 bankruptcy case, ART (unlike other defendants named in the Infringement Action) has never  
13 made or sold remanufactured ink cartridges. ART sold computer printers as its primary  
14 business, and, to a lesser extent, ink cartridges and beauty products. The sale of *genuine* Epson  
15 ink cartridges was but a small percentage of the company’s sales, as its primary business was  
16 printers, and it sold- in addition to Epson cartridges- ink cartridges for HP, Brother, Canon, and  
17 Lexmark printers.

### 18 **B. Terminating Sanctions Imposed on ART and the Debtor.**

19 On August 3, 2017, U.S. Magistrate Judge Cooke issued a recommendation that the  
20 District Court enter a terminating sanction against all defendants, that their answers be stricken,  
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23  
24

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25 <sup>1</sup> The “Infringement Action,” as defined by the parties in this case, is *Seiko Epson Corporation et al. v.*  
26 *InkSystem LLC et al.*, Case No. 3:16-cv-00524- RJC-VPC in the United States District Court for the  
27 District of Nevada, Reno Division (the “Nevada District Court”) against, among others, Debtor and his  
28 wholly owned limited liability company, ART, LLC.

<sup>2</sup> Epson’s RJN, Ex. 3.

(Continued...)

1 and their defaults entered.<sup>3</sup> That recommendation was summarily adopted by District Court  
 2 Judge Robert C. Jones on August 22, 2017.<sup>4</sup>

3 Judge Cook's recommendation was based on mischaracterizations made to the court by  
 4 Epson that attributed to ART and the Debtor a pattern of continued discovery failures that, in  
 5 fact, were committed only by their co-defendants.

6 On May 26, 2017, Epson filed an emergency motion to compel and for sanctions. This  
 7 filing was the first of a series of filings requesting terminating sanctions against all defendants  
 8 without identifying any failure by ART or the Debtor. Epson represented:

9 The Court has given Defendants multiple warnings and chances to comply,  
 10 including declining to sanction them previously, but Defendants continue  
 11 to disobey the Court's clear instruction to follow the rules, without  
 12 justification. Docket No. 69. Not only have Defendants been warned by  
 13 Plaintiffs regarding the consequences of their discovery failures, but the  
 14 Defendants appear to ignore even the Court's instructions to comply with  
 15 their discovery obligations conveyed on numerous occasions through  
 16 counsel, once to two of the individual defendants and their corporations  
 prior to the settlement conference, and once to all of the defendants  
 immediately following the settlement conference. Docket Nos. 65, 65-1,  
 69-70. The possibility of sanctions for Defendants' failure to comply with  
 their discovery obligations, from waiver of objections to terminating  
 sanctions, were expressly discussed. Docket Nos. 65, 65-1, 69-70.<sup>5</sup>

17 Despite referencing three different pleadings in the case (Docket Nos. 65, 69 and 70) as  
 18 evidence of "continued and unexcused discovery failures," none of those pleadings had  
 19 anything to do with ART or the Debtor. Docket No. 65 simply provided for counsel to meet  
 20 and confer to agree on documents to be produced to have meaningful settlement discussions.<sup>6</sup>  
 21 Docket No. 69 was the minutes of proceeds before Magistrate Judge Cooke in which she  
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23 <sup>3</sup> Epson's RJN, Ex. 13 (Report and Recommendation of U.S. Magistrate)

24 <sup>4</sup> Epson's RJN, Ex. 16 (Order).

25 <sup>5</sup> Debtor's Request for Judicial Notice ("DRJN"), Ex. 1 (Plaintiffs' Emergency Motion to Compel and  
 26 for Sanctions), p. 6, lines 17-28.

27 <sup>6</sup> DRJN, Ex. 2 (Minutes of Proceedings April 10, 2017).

28 (Continued...)



1 considered imposing sanctions on co-defendants Andriy Kravchuk and Igor Bielov for failure to  
 2 appear, but noted that Koshkalda did appear.<sup>7</sup> Docket No. 70 was another set of minutes of  
 3 proceedings which reflected nothing more than a lifting of the discovery stay due to settlement  
 4 discussions at a settlement conference being unsuccessful.<sup>8</sup>

5 On June 28, 2017, Epson renewed its motion to compel and request for terminating  
 6 sanctions.<sup>9</sup> Epson cited docket entries as proof of continued intransigence, but, again, those  
 7 docket entries had nothing to do with ART or the Debtor:

8 The Court has given Defendants multiple warnings and chances to comply,  
 9 including declining to sanction them previously, and later sanctioning  
 10 them, but Defendants continue to disobey the Court's clear instruction to  
 11 follow the rules and Court orders, without justification. Docket Nos. 65,  
 12 65-1, 69-70, 84, 88; Wang Decl. at ¶¶ 3-8, 10. The fact that Plaintiffs are  
 able to obtain more documents than Defendants underscores the lack of  
 effort Defendants have undertaken to obtain their own documents and  
 comply with the Court's Orders. Wang Decl. at ¶¶ 3, 11.<sup>10</sup>

13 In addition to those entries referenced in their first motion to compel, Epson pointed to docket  
 14 entries 84 and 88. Docket entry 84 contains minutes of proceedings before Judge Cook which  
 15 reflect that InkSystem and Lucky Print failed to properly designate a 30(b)(6) deponent.<sup>11</sup> By  
 16 contrast, exactly 3 months earlier, the Debtor had provided 329 pages of candid deposition  
 17 testimony as ART's 30(b)(6) deponent. Docket entry 88 was an order granting Epson's motion  
 18 to compel and for sanctions against InkSystem, Lucky Print, and Andriy Kravchuk.<sup>12</sup> Not only  
 19

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20 <sup>7</sup> DRJN, Ex. 3 (Minutes of Proceedings April 17, 2017).

21 <sup>8</sup> DRJN, Ex. 4 (Minutes of Proceedings April 21, 2017).

22 <sup>9</sup> DRJN, Ex. 5 (Plaintiffs' Renewed Motion to Compel and for Terminating Sanctions  
 23 Against Defendants ART LLC, AF LLC, Inkredible LLC LLC, Andriy Kravchuk, Artem Koshkalda,  
 24 Igor Bielov, and Vitalii Maliuk).

25 <sup>10</sup> *Id.*, p. 5(line 26)-p. 6(line 4).

26 <sup>11</sup> DRJN, Ex. 6 (Minutes of Proceedings June 28, 2017).

27 <sup>12</sup> Epson's RJN, Ex. 12 (Order Granting Plaintiffs' Motion to Compel and for Sanctions against  
 28 Defendants InkSystem LLC, Lucky Print LLC, and Andriy Kravchuk).

(Continued...)

1 was that order unrelated to ART or the Debtor, but it was issued on account of an Epson motion  
2 that had not even sought relief against ART or the Debtor.<sup>13</sup>

3 It is clear from Judge Cooke's report and recommendation of terminating sanctions that  
4 the court was misinformed by Epson's repeated distortions. The report provided:

5 Plaintiffs have accurately recounted the history of defendants' litigation  
6 tactics (See ECF Nos. 80, 85, 91). Defendants have repeatedly disobeyed  
7 court orders, applicable rules, and plaintiffs' properly propounded  
8 discovery requests. Defendants continue to withhold evidence directly  
9 related to the issues of this case and have repeatedly shown their intention  
10 to continue to violate court orders and ignore discovery obligations.  
11 Plaintiffs now seek case-terminating sanctions against defendants for their  
12 continued bad faith in the face of court orders, admonitions, and sanctions.

13 . . .

14 The court agrees that terminating sanctions are appropriate at this time.  
15 Defendants were specifically admonished in this court's June 19, 2017  
16 order, that if they again failed to comply, this court would issue a report  
17 and recommendation that all of defendants' answers be stricken and their  
18 defaults entered. (See ECF No. 88). Due to defendants' repeated  
19 disobedience and failure to comply with this court's orders, it is  
20 appropriate to strike defendants' answers and enter default judgments  
21 against them.<sup>14</sup>

22 Docket entries 80 and 91 are the two overbroad motions to compel described above. Those  
23 were clearly misinformation. Docket No. 85 was a motion to compel and for sanctions against  
24 InkSystem, Lucky Print, and Kravchuk<sup>15</sup> - nothing to do with ART or the Debtor. Docket No.  
25 88 was the Court's order assessing sanctions against InkSystem, Lucky Print, and Kravchuk,  
26 with the cited warnings – again, nothing to do with the Debtor. In sum, Epson repeatedly  
27 misinformed the District Court, and the result is a bogus, threatened default judgment in the  
28 amount of \$12 million.

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25 <sup>13</sup> DRJN, Ex. 7 (Plaintiffs' Motion to Compel and for Sanctions Against Defendants Inksystem LLC,  
26 Lucky Print, LLC and Andriy Kravchuk).

27 <sup>14</sup> Epson's RJN, Ex. 13 (Report and Recommendation of Magistrate Judge), p 2, lines 16:23 and p. 3,  
28 lines 17:12-18).

<sup>15</sup> DRJN, Ex. 7 (Plaintiffs' Motion to Compel and for Sanctions Against Defendants InkSystem LLC,  
Lucky Print LLC, and Andriy Kravchuk).

**III. COMMENCEMENT OF THE DEBTOR'S BANKRUPTCY CASE, AND EPSON'S NONDISCHARGEABILITY ACTION.**

The Debtor and ART commenced Chapter 11 cases on January 5, 2018. Following a hearing on March 8, 2018, their cases were converted to Chapter 7 cases.

On April 30, 2018, Epson filed a claim- in the amount of \$12,000,000- against the Debtor in the bankruptcy case. That claim- which is unliquidated- has been assigned Claim No. 8 by the Bankruptcy Court.

On May 1, 2018, Epson commenced its Adversary Proceeding.

Epson would have the Court believe that this litigation simply rehashes what was at issue in the Infringement Action, but even a cursory review of the seven claims reveals that much more is at issue, and that the infringing conduct Epson alleges Mr. Koshkalda engaged in is a tangential part of this litigation. Seven distinct claims are asserted by Epson against Mr. Koshkalda here.

The first claim seeks denial of discharge based upon alleged fraudulent transfers of real property the Debtor made to his limited liability companies before this case, and alleged transfers to others, prepetition. It has nothing to do with the infringing activities Epson alleges Mr. Koshkalda engaged in. The second claim seeks denial of discharge for failure to preserve records, under 11 U.S.C. § 727(a)(3). The third claim seeks denial of discharge for failure to explain loss of assets, under 11 U.S.C. § 727(a)(5). The fourth claim seeks denial of discharge for “wrongful acts concerning insider,” under 11 U.S.C. § 727(a)(7), through alleged destruction of records. The fifth claim seeks a determination that Epson’s claim is nondischargeable under 11 U.S.C. § 523(a)(2), for alleged fraudulent transfers. The sixth claim seeks a determination that Epson’s claim is nondischargeable under 11 U.S.C. § 523(a)(2), for alleged fraud defined by the infringing conduct. And the seventh claim seeks a determination that Epson’s claim is nondischargeable under 11 U.S.C. § 523(a)(6), for “willful and malicious injury,” defined by the alleged infringement.

While the sixth and seventh claims have the alleged infringement as their core, the other claims do not.

Recent orders entered by the Bankruptcy Court demonstrate that Epson's Motion should be denied.

On June 28, 2018, the Bankruptcy Court entered an "Order Granting Motion For Relief From Automatic Stay Under 11 U.S.C. § 362," wherein Judge Blumenstiel granted Epson's request to permit judgment to be entered in the Infringement Action, and to be appealed from by the Debtor.<sup>16</sup> On July 6, 2018, the Court also entered an "Order Granting In Part And Denying In Part Motion By Plaintiffs Seiko Epson Corporation And Epson America, Inc. For A Temporary Stay Until District Court Rules On Their Motion For A Temporary Stay Until District Court Rules On Their Motion (A) To Withdraw Reference And (B) To Transfer Case," wherein the Court denied Epson's efforts to have discovery stayed as to the first through fifth claims in this Adversary Proceeding.<sup>17</sup>

With the entry of the aforementioned orders, the obvious course is to deny Epson's Motion, and permit the Bankruptcy Court to determine whether the Debtor is entitled to a discharge. If the Debtor is ultimately determined to have engaged in the infringing activities Epson alleges he committed, the Bankruptcy Court can appropriately take that into account, and vice versa. But to transfer this entire litigation to Nevada makes no sense at all.

### **LEGAL ARGUMENT**

#### **I. STANDARDS APPLICABLE TO WITHDRAWAL OF THE BANKRUPTCY REFERENCE.**

Withdrawal of the reference of an adversary proceeding from bankruptcy court is governed by 28 U.S.C. § 157(d), which provides:

The district court may withdraw, in whole or in part, any case or proceeding referred under this section, on its own motion, or on timely motion of any party for cause shown. The district court shall, on timely motion of a party, so withdraw a proceeding if the court determines that resolution of the proceeding requires consideration of both title 11 and other laws of the United States regulating organizations or activities affecting interstate commerce.

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<sup>16</sup> See Ex. A to the Declaration of Gregory A. Rougeau (the "Rougeau Decl.") filed concurrently herewith.

<sup>17</sup> Rougeau Decl., Ex. B.

1 28 U.S.C. § 157(d).

2 This statute “contains two distinct provisions: the first sentence allows permissive  
3 withdrawal, while the second sentence requires mandatory withdrawal in certain situations.” *In*  
4 *re Coe–Truman Techs., Inc.*, 214 B.R. 183, 185 (N.D.Ill.1997). Under either provision, the  
5 “burden of persuasion is on the party seeking withdrawal.” *FTC v. First Alliance Mortgage Co.*  
6 (*In re First Alliance Mortgage Co.*), 282 B.R. 894, 902 (C.D.Cal.2001). Epson has completely  
7 failed to sustain that burden here.

## 8 **II. MANDATORY WITHDRAWAL OF THE REFERENCE IS NOT WARRANTED.**

9 Withdrawal of the reference is mandatory if “resolution of the proceeding *requires*  
10 consideration of both title 11 and other laws of the United States regulating organizations or  
11 activities affecting interstate commerce.” 28 U.S.C. § 157(d) (emphasis added); *Sec. Farms v.*  
12 *Int’l Bhd. of Teamsters, Chauffers, Warehousemen & Helpers*, 124 F.3d 999, 1008 (9th  
13 Cir.1997). The Ninth Circuit has suggested that mandatory withdrawal hinges “on the presence  
14 of substantial and material questions of federal law.” *See id.* at 1008 n. 4 (“By contrast,  
15 permissive withdrawal does not hinge on the presence of substantial and material questions of  
16 federal law.”).

17 The mandatory withdrawal provision should be construed narrowly so as to avoid  
18 creating an “‘escape hatch’ by which bankruptcy matters could easily be removed to the district  
19 court.” *In re Vicars Ins. Agency, Inc.*, 96 F.3d 949, 952 (7th Cir.1996). Thus, the consideration  
20 of non-bankruptcy federal law must entail more than “routine application” to warrant mandatory  
21 withdrawal. *In re Ionosphere Clubs, Inc.*, 922 F.2d 984, 995 (2d Cir.1990); *see also Hawaiian*  
22 *Airlines, Inc. v. Mesa Air Grp., Inc.*, 355 B.R. 214, 222 (D. Haw. 2006) (“Cases involving  
23 significant interpretation require mandatory withdrawal, while those involving simple  
24 application do not.”) (citing *City of New York v. Exxon Corp.*, 932 F.2d 1020, 1026 (2nd  
25 Cir.1991)).

26 The narrow construction applied to mandatory withdrawal of the reference demonstrates  
27 that the Motion should be denied. As recognized by the Bankruptcy Court in its above-  
28 described orders, most of the Plaintiffs’ claims do not require “substantial and material

consideration” of federal trademark law. As to the two claims that do concern trademark law, those claims are already before the District Court in Nevada. Mandatory withdrawal of the bankruptcy reference is not warranted.

### **III. PERMISSIVE WITHDRAWAL OF THE REFERENCE IS ALSO NOT APPROPRIATE.**

Withdrawal is permissive “for cause shown.” 28 U.S.C. § 157(d); *Sec. Farms*, 124 F.3d at 1008. “It is within a district court's discretion to grant or deny a motion for permissive withdrawal of reference.” *In re EPD Inv. Co. LLC*, 2013 WL 5352953, at \*2 (C.D. Cal. 2013).

To determine whether cause for permissive withdrawal exists, a district court “should first evaluate whether the claim is core or non-core, since it is upon this issue that questions of efficiency and uniformity will turn.” *In re Orion Pictures Corp.*, 4 F.3d 1095, 1101 (2nd Cir. 1993). Next, the “district court should consider the efficient use of judicial resources, delay and costs to the parties, uniformity of bankruptcy administration, the prevention of forum shopping, and other related factors.” *Sec. Farms*, 124 F.3d at 1008.

None of the above factors militates in favor of permissive withdrawal of the reference.

#### **A. Efficient Use Of Judicial Resources.**

Considerations of judicial resources dictate that the Bankruptcy Court retain this case. To the extent that issue of trademark law must be litigated, they will be litigated in Nevada, as Judge Blumenstiel has already recognized. As to the remaining claims- i.e., the majority of the claims in this case- the Bankruptcy Court has already authorized the parties to conduct discovery on those claims. To withdraw the reference now, and transfer the case to Nevada, would waste resources, not conserve them.

In analyzing the efficiency factor, courts first consider whether the Bankruptcy Court has jurisdiction to enter final judgment for the claims at issue. See *In re Rosales*, 2013 WL 5962007, at \*5 (N.D. Cal. Nov. 7, 2013) (“The efficiency inquiry requires the Court to determine whether the Bankruptcy Court has jurisdiction to enter final judgment.”). Because bankruptcy judges are not Article III judges, “the Constitution limits their ability to adjudicate—i.e., to render a final judgment—to issues that are at the ‘core’ of the bankruptcy

1 power.” *In re Harris*, 590 F.3d 730, 737 (9th Cir. 2009). For matters that are “non-core,” a  
2 bankruptcy judge may make only proposed findings of fact and conclusions of law to the  
3 district judge, who reviews all non-core matters de novo. 28 U.S.C. § 157(c)(1). Thus, whether  
4 the Bankruptcy Court can enter final judgment turns principally on whether a claim is core or  
5 non-core. *Id.* § 157.

6 This litigation is unquestionably a core bankruptcy proceeding. Indeed, 28 U.S.C. §  
7 157(b)(2) specifically lists “determinations as to the dischargeability of particular debts” as core  
8 matters. The Bankruptcy Court can therefore enter final judgment in this Adversary Proceeding  
9 and should be permitted to do so. The core nature of this proceeding weighs against  
10 withdrawing the reference.

#### 11 **B. Delay And Costs To The Parties.**

12 The second factor applicable to permissive withdrawal of the reference also militates  
13 against granting the Motion. The Plaintiffs claim that “the Nevada District Court will not have  
14 the ‘learning curve’ about Debtor’s and his co-conspirators’ conduct that the Bankruptcy Court  
15 or this Court would have.” That contention is ludicrous: most of the claims do not concern  
16 Debtor’s alleged infringement; as to those claims, the Nevada District Court would have the  
17 same “learning curve” that either the Bankruptcy Court or this Court would have. With regard  
18 to the alleged infringement, default judgment will be entered as to those claims, that judgment  
19 will be appealed from, and a final determination of the alleged infringing conduct will be made,  
20 so there will be no need for the Bankruptcy Court to become more familiar with those claims.  
21 Withdrawing the reference, and transferring the proceeding to Nevada, will only delay this  
22 litigation, and dramatically increase the parties’ costs, as the Debtor resides here, his attorneys  
23 are here, and Epson’s attorneys are in Southern California. This core matter belongs with the  
24 Bankruptcy Court.

#### 25 **C. Uniformity Of Bankruptcy Administration.**

26 Because the dischargeability of the Defendant’s debts is a core matter, “[t]he uniformity  
27 of bankruptcy administration would be adversely affected if this Court were to withdraw  
28 reference with respect to a claim more properly within the Bankruptcy Court’s competence.” *In*



1 *re Rosales*, 2013 WL 5962007, at \*7 (finding that uniformity factor weighed against  
 2 withdrawing the reference); see also *Orion Pictures Corp.*, 4 F.3d at 1101 (“questions of  
 3 efficiency and uniformity will turn” on “whether the claim is core or non-core”). By the time  
 4 this Court conducts the hearing on Epson’s Motion, the bankruptcy case will have been pending  
 5 for nearly 11 months, and this Adversary Proceeding for six. The Bankruptcy Court is in a far  
 6 better position than this Court or the Nevada District Court to determine this Adversary  
 7 Proceeding within the context of Debtor’s Chapter 7 case.

8 **D. Prevention Of Forum Shopping.**

9 The final factor applicable to permissive withdrawal of the bankruptcy reference- forum  
 10 shopping- should be dispositive as to Epson’s Motion. With most of Epson’s claims having  
 11 nothing to do with federal trademark law, Epson seeks to have this entire case transferred to  
 12 Nevada, where it has essentially- and improperly- “run the table” in the Infringement Action.  
 13 Epson’s Motion seems motivated by its apparent belief that because the Nevada District Court  
 14 has previously ruled in its favor in the Infringement Action, that court would respond more  
 15 favorably to its nondischargeability claims than the Bankruptcy Court. Notions of substantial  
 16 justice and fair play dictate that the case should remain in the Bankruptcy Court: the Debtor is  
 17 in Chapter 7 here, this is a core bankruptcy matter, and the administration of the bankruptcy  
 18 case will occur here in any event.

19 Epson’s assertions as to permissive withdrawal of the reference are nearly identical to  
 20 those made by Facebook, Inc., just last year, in this district, in *Facebook, Inc. v. Vachani*, 577  
 21 B.R. 838 (N.D. Cal 2017). In that case, Facebook commenced prepetition litigation for among  
 22 other things, fraud and trademark infringement, against the CEO of a website that offered to  
 23 integrate users’ various social media accounts, including those maintained on Facebook, into a  
 24 single experience. After judgment was entered against the defendant in the District Court, the  
 25 defendant sought bankruptcy protection, and Facebook commenced an adversary proceeding to  
 26 have its judgment debt declared nondischargeable. Facebook later moved to withdraw the  
 27 reference, claiming that the District Court should withdraw the reference on a permissive basis,  
 28 as the District Court had rendered the decision in the underlying litigation, and was “thoroughly



familiar with the Debtor’s litigation tactics.” Notwithstanding the nature of the underlying case, and notwithstanding that the District Court had itself heard the underlying case, the District Court denied Facebook’s motion, after exhaustively examining each of the aforementioned factors applicable to permissive withdrawal of the reference. This Court should make a similar determination here and deny Epson’s Motion.

#### **IV. THIS ADVERSARY PROCEEDING SHOULD NOT BE TRANSFERRED TO NEVADA.**

As the reference should not be withdrawn- on either a mandatory or permissive basis- the Court should not consider Epson’s argument that this Adversary Proceeding should be transferred to Nevada.

In its Motion, Plaintiffs assert that the disjunctive grounds in 28 U.S.C. § 1412—“the interest of justice” and “for the convenience of the parties”—supports transfer of this litigation to Nevada. Nonsense.

Overlooked by Epson in its Motion is that there is “a strong presumption in favor of placing venue in the district where the bankruptcy proceedings are pending.” *Dwight v. TitleMax of Tenn., Inc.*, 2010 WL 330339, at \*2 (E.D. Tenn. 2010); *Steed v. Buckalew (In re Rivas)*, 2009 WL 3493597, at \*2 (Bankr. E.D. Tenn. 2009) (citing *In re Gurley*, 215 B.R. 703, 708–09 (Bankr. W.D. Tenn. 1997)). Here, Plaintiffs have failed to meet their burden to prove that either ground provides a proper basis to transfer, particularly considering the Bankruptcy Court’s June 28, 2018 orders.

##### **A. The Interests Of Justice Will Not Be Served By Transferring This Case.**

Under the heading of the interests of justice, courts have considered, in addition to the location of the pending bankruptcy: whether the transfer would promote the economic and efficient administration of the bankruptcy estate; whether the interests of judicial economy would be served by the transfer; whether the parties would be able to receive a fair trial in each of the possible venues; whether either forum has an interest in having the controversy decided within its borders; whether the enforceability of any judgment obtained would be affected by

1 the transfer; and whether the plaintiff's original choice of forum should be disturbed. *TIG Ins.*  
2 *Co. v. Smolker*, 264 B.R. 661, 668 (Bankr. C.D. Cal. 2001).

3 None of the aforementioned factors weighs in favor of Epson's Motion.

4 First, the Debtor's Chapter 7 case was filed here, and the Debtor lives here.

5 Second, transfer of this litigation would not promote the economic and efficient  
6 administration of the bankruptcy estate. Most of the claims asserted by Epson in its Complaint  
7 do not concern alleged infringement, but other conduct Epson accuses the Debtor of. Transfer  
8 of the litigation to a remote forum, when the Debtor and his bankruptcy counsel are here, makes  
9 no sense.

10 Third, as asserted above in connection with permissive withdrawal of the reference,  
11 transfer of this case would not serve interests of judicial economy.

12 Fourth, given the history of the Infringement Action and Epson's blatant effort to shop  
13 this case to Nevada, the Debtor submits that his interest in receiving a fair trial dictate that this  
14 Adversary proceeding be heard here, by the Bankruptcy Court.

15 Fifth, simple common sense dictates that California has an interest in having cases filed  
16 within its borders heard in this state. See, e.g. *Son v. Coal Equity, Inc. (In re Centennial Coal,*  
17 *Inc.)*, 282 B.R. 140, 148 (D.Del.2002) (a California court does have a "greater interest in  
18 deciding issues which may affect [California] residents and/or the development of [California]  
19 law.").

20 Finally,<sup>18</sup> the Plaintiffs original choice of forum will not be disturbed by denial of the  
21 Motion. Epson has asserted several claims in this case other than infringement; as to the claims  
22 that concern infringement, the parties have now been granted relief from the automatic stay to  
23 address those claims in Nevada. While the Infringement Action was commenced in Nevada,  
24 there is no support whatsoever for Plaintiffs' proposition that this entire Adversary Proceeding  
25 should be transferred there.

26  
27  
28 <sup>18</sup> The sixth factor- whether the enforceability of any judgment obtained would be affected by the  
transfer, are not strongly implicated by this Adversary Proceeding.

1 In sum, transferring this litigation to Nevada, when most of the claims asserted against  
2 the Debtor do not concern the alleged infringement at issue in the Infringement Action, would  
3 not serve the interests of justice. Transferring the case would be a miscarriage of justice.

4 **B. The Convenience Of The Parties Weighs Strongly Against Transfer Of The**  
5 **Litigation.**

6 Under the heading of the convenience of the parties, courts have considered the location  
7 of the plaintiff and the defendant, the ease of access to the necessary proof, the convenience of  
8 the witnesses and the parties and their relative physical and financial condition, the availability  
9 of the subpoena power for unwilling witnesses, and the expense related to obtaining witnesses.  
10 *TIG Ins. Co. v. Smolker*, 264 B.R. 661 at 668.

11 As with the various factors applicable to whether the interests of justice would be served  
12 through a transfer of venue, none of the factors applicable to the convenience of the parties  
13 militates in favor of the Motion.

14 First, the Debtor lives here; his bankruptcy counsel is here; he filed his bankruptcy case  
15 here. With respect to Epson, its attorneys are in Southern California. This Adversary Proceeding  
16 should stay here, in California.

17 Second, the ease of access to the necessary proof supports maintaining the Adversary  
18 Proceeding here. Most of Plaintiffs' claims against the Debtor concern alleged fraudulent  
19 transfers of real property, failure to preserve records, failure to explain loss of assets, and  
20 "wrongful acts concerning an insider." The proof as to those claims is either electronic, or is  
21 located here, where the Debtor resides.

22 Third, the convenience of the witnesses and the parties and their relative physical and  
23 financial condition dictates that this case remain here. The primary witnesses to the conduct  
24 alleged in the Complaint are the Debtor and Epson, and perhaps Epson's counsel. While Epson  
25 might wish to go back to Nevada to litigate this case, it is in a decidedly different posture than  
26 the Defendant: Epson is a multibillion dollar enterprise, and the Defendant is a debtor in  
27 bankruptcy. Moving this litigation to Nevada would operate to Epson's decided benefit, and  
28 would unfairly prejudice the Debtor, and courts often refuse to transfer proceedings if it would

1 increase the debtor's costs—even if doing so would inconvenience the movant or its witnesses.  
2 *See, e.g., Hechinger Inv. Co. of Del., Inc. v. M.G.H. Home Improvement, Inc. (In re Hechinger*  
3 *Inv. Co. of Del., Inc.)*, 288 B.R. 398, 403 (Bankr. D. Del. 2003); *Frazier v. Lawyers Title Ins.*  
4 *Corp. (In re Butcher)*, 46 B.R. 109, 113 (Bankr. N.D. Ga. 1985).

5 Fourth, the availability of the subpoena power for unwilling witnesses is not strongly  
6 implicated in this case. As set forth above, the primary witnesses to most of the conduct alleged  
7 in the Complaint are the Debtor and Epson, and perhaps Epson's counsel, and the proof is  
8 largely in electronic or paper format. Further, to the extent a witness in Nevada needs to be  
9 deposed, the parties have essentially nationwide subpoena power pursuant Federal Rule of Civil  
10 Procedure 45, under which a subpoena may be served outside this district, so long as the service  
11 occurs within 100 miles of the place of deposition named in the subpoena. *See* Fed. R. Civ. P.  
12 45(b)(2).

13 Similarly, the expense related to obtaining witnesses is not a material consideration here.  
14 To the extent that witnesses are in Nevada, they may be deposed through service of a subpoena  
15 under Fed. R. Civ. P. 45(b)(2). The parties would have to bear the expense of travel to Nevada  
16 to conduct discovery regardless of whether this case were maintained here or transferred there.

17 Simply put, the convenience of the parties- particularly the disparity in the financial  
18 considerations between Epson and the Debtor- weigh strongly in favor of keeping the case here.

19 To that end, Epson's reliance on *In re Bauer*, 2010 WL 1905087 (Bankr. E.D. Tenn  
20 2010) is inapposite. That case concerned the dischargeability of debts incurred by the debtors,  
21 who owned a construction company, related to work they contracted to perform on the  
22 plaintiffs' home, located in Nevada. The debtors moved from Oregon, where the property and  
23 witnesses were located, to Tennessee, and filed for bankruptcy protection there. After filing a  
24 nondischargeability action in the debtors' bankruptcy case related to the construction contracts,  
25 the plaintiffs moved to change the venue of the adversary proceeding to Nevada, and the Court  
26 granted that motion. Material to the court's decision was that the subject property was in  
27 Oregon, the witnesses to the contracts and work were in Oregon, and the health condition of one  
28 of the plaintiffs, who had lupus. Those considerations do not exist here.

1 While Epson accurately sets forth that the alleged infringement occurred in Nevada,  
 2 most of the claims asserted in the Complaint- for, among other things, fraudulent transfers of  
 3 real property, failure to preserve records, failure to explain loss of assets, and “wrongful acts  
 4 concerning an insider”- do not seek recovery based on infringement and have no nexus to  
 5 Nevada at all.<sup>19</sup> Epson implies that its Complaint is only about infringement, and it is not. Most  
 6 of what Epson complains of occurred here or occurred through electronic means. The case  
 7 should remain here, in Bankruptcy Court.

### 8 **CONCLUSION**

9 For the foregoing reasons, the Debtor respectfully requests that the Court deny  
 10 Plaintiffs’ Motion. This litigation should be heard by the Bankruptcy Court.

11  
 12 DATED: July 13, 2018

BRUNETTI ROUGEAU LLP

13  
 14 By: /s/ Gregory A. Rougeau  
 15 Gregory A. Rougeau  
 16 Counsel for ARTEM  
 17 KOSHKALDA, Debtor and  
 18 Defendant  
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27 <sup>19</sup> Indeed, Epson concedes that the fraudulent transfer of real property alleged in Epson’s Complaint  
 28 occurred in San Francisco. It cannot seriously assert at the same time that none of the underlying events  
 occurred here.